# Inventing and/or Entrepreneurial Books

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<th>Title</th>
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| Lightning In A Bottle        | David Minter; Michael Reid  | Sourcebooks | Lightning in a Bottle presents Minter and Reid's simple seven-step system for creating ideas that work—one that improves new-product success rates from the standard one in 10 to one in two or better. Lightning in a Bottle also explains the top 10 reasons ideas fail, plus the dirty secrets of the research world, such as:  
- Why focus groups don't work for new products  
- How market segmentation is often a sham  
- Why brainstorming in not effective in creating great new products |
| Patent It Yourself           | David Pressman      | Nolo        | Attorney David Pressman takes you through the entire patent process, providing scrupulously updated information and clear instructions to help you:  
- determine if you can patent your invention  
- understand patent law  
- evaluate the commercial potential of your idea  
- perform your own patent search  
- file a provisional patent application  
- prepare a formal patent application  
- respond to patent examiners  
- amend an application  
- enforce and maintain your patent  
- market and license your invention  
- and much more |
| How to Invent (Almost) Anything | David Straker; Graham Rawlinson | Spiro Press | This book covers the scientific analysis as well as the psychology and methods associated with the way we solve problems in creative invention. |
| Stand Alone, Inventor!       | Robert G. Merrick   | Lee Publishing | From the creator of four successful inventions, each posting sales in the millions, these step-by-step lessons and real-life experiences will help aspiring inventors move ahead and succeed with a new product idea. Beginning with the basics of what to invent, how to test it cheaply to see if it will sell, and how to protect and distribute it, "Stand Alone, Inventor!" also offers guidelines on manufacturing and merchandising products from the ground up. Advice on gaining store acceptance, writing a press release and sales material, and getting services for less than what the big guys pay make this book a valuable reference for anyone who wants to turn a simple idea into a million-dollar seller. |
| Inventing the Cotton Gin:     | Angela John Lakwete | Hopkins     | In Inventing the Cotton Gin, Lakwete explores the history of the cotton gin as an aspect of global history and an artifact of |
Machine and Myth in Antebellum America (Johns Hopkins Studies in the History of Technology)  

Inventing Beauty: A History of the Innovations that Have Made Us Beautiful  

Inventing the 20th Century: 100 Inventions That Shaped the World  

What Every Engineer Should Know about Inventing  

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Inventing the 19th Century: 100 Inventions that Shaped the Victorian Age, From Aspirin to the Zeppelin

Inventing Success: 5 Steps From Idea To Shelf

Edison: Inventing the Century

Inventing for Dummies

Dishwashers, electric light bulbs, gramophones, motion picture cameras, radios, roller skates, typewriters. While these inventions seem to speak of the 20th century, they all in fact date from the 19th century. The Victorian age (1837-1901) was a period of enormous technological progress in communications, transport, and many other areas of life. Illustrated by the original patent drawings from The British Library's extensive collection, this attractive book chronicles the history of the one hundred most important, innovative, and memorable inventions of the 19th century. The vivid picture of the Victorian age unfolds as inventions from the ground-breaking—such as aspirin, dynamite, and the telephone—to the everyday—like blue jeans and tiddlywinks—are revealed decade by decade. Together they provide a vivid picture of Victorian life.

We all have ideas for inventions and would love to turn these ideas into profitable products. Unfortunately there is nothing intuitive or obvious about how to do this. In fact, the invention development process is fraught with risk, scams, and dead ends. What you need is a map to lead you step by step through the perilous terrain of intellectual property development to give you the best possible chance of succeeding with your invention. “Inventing Success—5 Steps From Idea to Shelf” is precisely that—an easy to follow guide which explains how you can develop your own invention into a successful product based on the nearly 30 years of experience of successful inventor Jon Hoffman.

Using unprecedented access to Edison family papers and years of research at the Edison corporate archives, Neil Baldwin offers a revealing portrait of one of America's seminal inventors: a man whose imagination, dynamism, entrepreneurial brilliance epitomized the American dream as he became a victim of its darker side.

Full coverage of the ins and outs of inventing for profit. Protect your idea, develop a product - and start your business! Did you have a great idea? Did you do anything about it? Did someone else? Inventing For Dummies is the smart and easy way to turn your big idea into big money. This non-intimidating guide covers every aspect of the invention process - from developing your idea, to patenting it, to building a prototype, to starting your own business.
Barely fifty years ago a computer was a gargantuan, vastly expensive thing that only a handful of scientists had ever seen. The world’s brightest engineers were stymied in their quest to make these machines small and affordable until the solution finally came from two ingenious young Americans. Jack Kilby and Robert Noyce hit upon the stunning discovery that would make possible the silicon microchip, a work that would ultimately earn Kilby the Nobel Prize for physics in 2000. In this completely revised and updated edition of The Chip, T.R. Reid tells the gripping adventure story of their invention and of its growth into a global information industry. This is the story of how the digital age began.

Here, finally, distilled into one easy-to-use guide, are the most valuable lessons from those who’ve learned how to turn what they do into a gateway to self-fulfillment. It’s all about finding the intersection between your “expertise” — even if you don’t consider it such — and what other people will pay for. You don’t need an MBA, a business plan or even employees. All you need is a product or service that springs from what you love to do anyway, people willing to pay, and a way to get paid. Not content to talk in generalities, Chris tells you exactly how many dollars his group of unexpected entrepreneurs required to get their projects up and running; what these individuals did in the first weeks and months to generate significant cash; some of the key mistakes they made along the way, and the crucial insights that made the business stick. Among Chris’s key principles: if you’re good at one thing, you’re probably good at something else; never teach a man to fish — sell him the fish instead; and in the battle between planning and action, action wins.

#GIRLBOSS includes Sophia’s story, yet is infinitely bigger than Sophia. It’s deeply personal yet universal. Filled with brazen wake-up calls (“You are not a special snowflake”), cunning and frank observations (“Failure is your invention”), and behind-the-scenes stories from Nasty Gal’s meteoric rise, #GIRLBOSS covers a lot of ground. It proves that being successful isn’t about how popular you were in high school or where you went to college (if you went to college). Rather, success is about trusting your instincts and following your gut, knowing which rules to follow and which to break.

Today's fastest growing startups all share one thing in common: a new approach to how they grow. Using new a way of marketing, called growth hacking, these startups have grown to millions of users and created billions of dollars in value, all without using the traditional marketing playbook. So how have companies like Uber, Square, Snapchat, Evernote, Hubspot, Github and Yelp grown? See for yourself in this ebook packed with the most in-depth case studies on exactly what strategies these companies used to unlock
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<td>Invent It, Sell It, Bank It!: Make Your Million-Dollar Idea into a Reality</td>
<td>Lori Greiner</td>
<td>Ballentine Books</td>
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Eric Ries defines a startup as an organization dedicated to creating something new under conditions of extreme uncertainty. This is just as true for one person in a garage or a group of seasoned professionals in a Fortune 500 boardroom. What they have in common is a mission to penetrate that fog of uncertainty to discover a successful path to a sustainable business. The Lean Startup approach fosters companies that are both more capital efficient and that leverage human creativity more effectively. Inspired by lessons from lean manufacturing, it relies on “validated learning,” rapid scientific experimentation, as well as a number of counter-intuitive practices that shorten product development cycles, measure actual progress without resorting to vanity metrics, and learn what customers really want. It enables a company to shift directions with agility, altering plans inch by inch, minute by minute. Rather than wasting time creating elaborate business plans, The Lean Startup offers entrepreneurs - in companies of all sizes - a way to test their vision continuously, to adapt and adjust before it's too late. Ries provides a scientific approach to creating and managing successful startups in a age when companies need to innovate more than ever.

How do you actually turn a million-dollar idea into a million dollars? From scribble-on-the-napkin to product-on-the market, The Independent Inventor’s Handbook explains everything a potential inventor needs to know and the tools he or she needs to use to take a raw concept and turn it into reality.

Invent It, Sell It, Bank It! is a hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it profitable. Sharing her own secret formula and personal stories along the way, she provides vital information and advice on topics that can often intimidate, frustrate, and stump aspiring entrepreneurs. Offering behind-the-scenes insights into her experiences on ABC’s Shark Tank and QVC-TV’s Clever & Unique Creations by Lori Greiner, as well as valuable lessons learned from the mistakes and triumphs of her early career, Lori proves that, with hard work and the right idea, anyone can turn themselves into the next overnight success.